Identifying company social responsibility commitment priorities

Guiding Questions

This questionnaire is designed to help companies and partnering NGOs to identify a company’s priorities for social responsibility commitment creation.

Commitment Scope and Goals

- What are the company’s social responsibility goals?
- Does the company want to work towards industry best practice for social responsibility and human rights right away or make incremental improvements over time?
- Does the company currently follow or commit to following in the future any internationally established standards pertaining to social responsibility and human rights?
- Is the company aware of the ILO Declaration on Fundamental Principles and Rights at Work, UN Guiding Principles on Business and Human Rights, Universal Declaration of Human Rights, and the FAO Guidelines for Small-Scale Fisheries as they apply to human rights?
- What social responsibility elements are the highest priority for the company to address in its commitment?
  - Child labor
  - Forced labor
  - Trafficked labor
  - Degradation and harassment
  - Fair wages
  - Working conditions and hours
  - Health and safety
  - Right to strike
  - Collective bargaining and trade unions
  - Equality and equity
  - Engagement with government and advocacy
  - Food security
  - Livelihoods and economic well-being
  - Land rights
  - Community benefits
  - Indigenous peoples’ rights

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What mechanisms, actions, or activities are needed to fulfill the commitment?
○ Collection of social key data elements (KDEs)
○ Risk assessments, impact assessments
○ Supplier code of conduct
○ Supply chain mapping
○ Third party social audits or spot checks
○ Interviews with workers
○ Worker voice mechanisms such as hotlines, surveys, and collective bargaining
○ Remediation of adverse human rights situations
○ Certifications with criteria for social responsibility
○ Corrective action plans
○ Reviews and updates of progress towards goals

How will the company specify who the commitment applies to and its expectations of suppliers?

What criteria will the company use to measure progress against its established goals for protecting human rights within supply chains?

Are there specific timelines the company is working under to create a commitment or to meet commitment-related goals?

Does the company want to set a commitment that is revisited in one year, five years, or longer?

Would the commitment remain internal or become public? If public, how will the company plan publicly report on its progress in implementing the commitment?

Seafood Company Capacity

What areas of social responsibility and due diligence mechanisms are most important for the company to expand its capacity in? Examples include:
○ Establishing a broad commitment to human rights
○ Data collection on human rights in its supply chains
○ Risk assessment
○ Social audits
○ Worker voice mechanisms
○ Engaging in industry dialogues
○ Educating staff and customers

What is the company’s capacity both in the short-term and in the long-term to focus on the above social responsibility improvements?

Who at the company would oversee the implementation of the commitment?