Guiding Question:
What is the company’s most general and broad commitment to social responsibility?

Examples:
- Human rights
- Treating people with ...
- Fair labor standards
- Eradicating slavery in...
- Providing workers with...

Sample language:
- We [or Company name] are committed to...
- We respect...
- We protect...
- We promote...
Reference to International Standards

Guiding Question:
Does the company follow or commit to following any internationally established standards pertaining to social responsibility and human rights?

Examples:
A commitment should reference a company's commitment to uphold international guidelines such as:

- Universal Declaration of Human Rights
- ILO Declaration On Fundamental Principles and Rights at Work
- UN Guiding Principles on Business and Human Rights
- FAO Guidelines for Small-Scale Fisheries
- OECD Guidelines for Multinational Enterprises also provide recommendations concerning Multinational Enterprises and Social Policy.
- Collection of Core ILO Conventions (Ethical Trading Initiative Norway)

Sample language:
- Our approach to human rights is informed by, we look to...
- We are guided by...
- Our company follows...
Provisions on Human Rights

Guiding Questions:
What human rights risks will be of highest priority for this company?
Which particular human rights risks will this company be likely to highlight?

Examples:
- Child Labor
- Forced Labor
- Trafficked Labor
- Degradation / harassment
- Fair Wages
- Working Conditions & Hours
- Health & Safety
- Collective Bargaining & Trade Unions
- Right to Strike
- Equality & Equity
- Livelihoods & Economic well-being

- Food Security
- Engagement with Government / Advocacy
- Land Rights
- Community benefits
- Indigenous peoples’ rights

Sample language:
- We provide...
- We will...
- We prohibit...
- We are dedicated to...
- We will not tolerate/condone/employ...
Plan to Implement

Guiding Question:
What mechanisms, actions, or activities are needed to fulfill the commitment?

Examples:
- Collection of Data on social elements
- Risk Assessments, Impact Assessments
- Supplier Code of Conduct
- Supply Chain Mapping
- Third party Social Audits or Spot Checks
- Interviews with workers
- Worker Voice Mechanisms like hotlines
- Remediing adverse human rights situations

Sample language:
- We (will) require...
- We (will) prioritize...
- We (will) develop...
- We (will) source...
- Our product will...

Expectations for Suppliers and other relevant parties

Guiding Questions:
Who does the commitment apply to?

How does the commitment apply to relationships with suppliers and other entities with which the company does business?

Examples:
- Suppliers
- Vendors
- Personnel
- All employees
- All business partners

Sample language:
- We (will) require...
- It is every partner's responsibility to...comply with/adhere to
- We expect...
- [Company name] is committed to [.........] in order to [.........]